

SPONSORSHIP PROSPECTUS

Spring Conference 2022

DALLAS, TEXAS



TRIGILD

LENDER CONFERENCES



OUR CONFERENCES

The Trigild Lender Conference is the industry's longest-running conference focused on issues related to non-performing commercial loans. The Spring conference in Dallas is now in its 9th year, and the Fall conference in San Diego is in its 20th year.

Our conference includes dynamic speakers, industry pioneers and valuable analysts discussing emerging issues and creating an unmatched experience for our attendees.

As a sponsor of Trigild Lender Conferences, you benefit from premium exposure to a hard-to-reach, influential group — commercial lenders, special servicers, bondholders, hedge funds, private equity funds, distressed note buyers, portfolio buyers, legal counsel, and others handling distressed commercial loans.

Our sponsorships are designed to help you achieve the highest possible ROI. Whether your objective is to showcase your services, grow your prospect list, build industry relationships or promote your thought leadership, there is a sponsorship opportunity for you.

Attendee Profile

Lenders | Special Servicers | Asset Managers | Distressed Note Buyers
Portfolio Buyers | Investors | Legal Counsel



In a crowded field of conferences, Trigild continues to maintain a differentiated discipline around carefully curated programming and consistent attendee engagement. ***No other forum exists that matches Trigild's events in drawing high-caliber specialists across the workout, servicing, note acquisition, legal, and servicing community. I appreciate Trigild's support in creating a forum for unbiased, varied views of the capital markets.*** Many industry insiders count on these events as a primary means to connect with colleagues both professionally and personally. I look forward to future Trigild events where tried-and-true networking and knowledge sharing is essential to the core of the program.

— DONALD D. SHEETS

Broadshore Capital Partners, Columbia University, New York University



SPRING 2022

DALLAS, TEXAS
Hotel ZaZa
April 6-7, 2022



FALL 2022

SAN DIEGO, CALIFORNIA
Hotel Del Coronado
November 9-11, 2022

Please email conference@trigild.com for more information.



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Duane Morris
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Eastdil Secured
EDGE Realty Capital Markets
EMG
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Enterprise Bank & Trust
Extensia Financial
Fairview Partners
Fairview Real Estate Solutions
Fannie Mae
FDIC
Federal Credit Union
Fidelity National Title
First City Servicing Corporation
First National Bank of America
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Grand Pacific Resorts
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Halo Hospitality Group
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Hilco Global
Holland & Knight
Hudson Advisors
Hudson Americas
Hunt Mortgage Group
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Iron Point Partners
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JLL
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Kroll Bond Rating Agency
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LeClairRyan
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Locke Lord
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LS Capital
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PGIM Real Estate Finance
Phoenix Investment Funds
Plunkett Cooney
PNC Bank
PNL Companies
Polidev Investments
Polsinelli
Porter, Wright, Morris & Arthur
Prescott Group
Principal Real Estate Investors
Private Mortgage Fund
Prober and Raphael

Procopio
Prodeal
Prudential Asset Resources
Prudential Mortgage Capital Company
ReadyCap Commercial
Real Capital Analytics
RealINSIGHT Marketplace
Realty Mogul
Redstone Funding
Redwood-Kairos Real Estate Partners
Regions Bank
Related Fund Management
Responsible Real Estate
RGA Reinsurance Company
Rialto Capital Advisors
Rialto Capital Management
Robobank
Rodi Pollock
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Rumberger Kirk & Caldwell
S&P Global Ratings
Sabal Financial Group
SBS Trust Deed Network
Schiller Knapp
Seyfarth Shaw
SGR Law
Sheppard Mullin Richter & Hampton
Shutts & Bowen
Situs AMC
SL Capital
Snell & Wilmer
Special-Asset Solutions
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Stewart Title
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Stites & Harbison
Stoel Rivers
Strategic Asset Services
Summit Investment Management
Surfer Beach Hotel
Ten-X
Thompson Coburn
Torchlight Investors
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Triangle Capital Group
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Trimont Real Estate Advisors
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Westdale Capital
Western Alliance Bank
Wilshire Bank
Womble Carlyle Sandridge & Rice
Z Capital
3650 REIT



SPONSORSHIP LEVELS

DIAMOND

Spring: \$13,000 | Fall: \$17,000 | Spring + Fall: \$27,000

(\$3,000 savings + an additional free admission to each conference)

- Sponsorship of the Networking Lunch
- Five complimentary program admissions
- Two invitations to VIP Speaker's Dinner
- One guest program admission (*Your guest must be a lender, special servicer or distressed loan buyer and is subject to approval*)
- If qualified, priority participation as panelist/moderator
- Acknowledgment in conference materials including onsite and online
- First look at attendee list with complete contact information

TITANIUM

Spring: \$10,000 | Fall: \$13,500 | Spring + Fall: \$21,000

(\$2,500 savings + an additional free admission to each conference)

- Four complimentary program admissions
- Two invitations to VIP Speaker's Dinner
- One guest program admission (*Your guest must be a lender, special servicer or distressed loan buyer and is subject to approval*)
- If qualified, priority participation as panelist/moderator
- Acknowledgment in conference materials including onsite and online
- First look at attendee list with complete contact information

PLATINUM

Spring: \$7,500 | Fall: \$11,500 | Spring + Fall: \$17,000

(\$2,000 savings + an additional free admission to the conference of your choice)

- Three complimentary program admissions
- Two invitations to VIP Speaker's Dinner
- One guest program admission (*Your guest must be a lender, special servicer or distressed loan buyer and is subject to approval*)
- If qualified, priority participation as panelist/moderator
- Acknowledgment in conference materials including onsite and online
- First look at attendee list with complete contact information

GOLD

Spring: \$6,000 | Fall: \$9,000 | Spring + Fall: \$13,500

(\$1,500 savings + an additional free admission to the conference of your choice)

- Two complimentary program admissions
- One guest program admission (*Your guest must be a lender, special servicer or distressed loan buyer and is subject to approval*)
- If qualified, priority participation as panelist/moderator
- Acknowledgment in conference materials including onsite and online
- First look at attendee list with complete contact information



SPONSORSHIP LEVELS

SILVER

Spring: \$5,000 | Fall: \$6,000 | Spring + Fall: \$10,000

(\$1,000 savings + an additional free admission to the conference of your choice)

- One complimentary program admission
- One guest program admission *(Your guest must be a lender, special servicer or distressed loan buyer and is subject to approval)*
- Acknowledgment in conference materials including onsite and online
- First look at attendee list with complete contact information

EXHIBIT

Spring: \$3,500 | Fall: \$4,500 | Spring + Fall: \$7,500

- One complimentary program admission for your exhibit booth staffer
- Optional 8' table in the main conference area
- Acknowledgment in conference materials including onsite and online
- Traffic driving incentives to get even more attendees to your booth





SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	DIAMOND —	TITANIUM —	PLATINUM —	GOLD —	SILVER —	EXHIBIT —
Complimentary program admissions	5	4	3	2	1	1
First look at attendee list						
Acknowledgment in conference materials						
One guest program admission						
If qualified, priority participation as panelist/moderator						
Two invitations to VIP Speaker's Dinner						
Sponsorship of networking launch						
Traffic driving incentives to attract attendees						
Optional 8' table in the main conference area						



APPLICATION

2022 Application

Please select the level you wish to sponsor:

DIAMOND

- ☐ Diamond Spring - \$13,000
- ☐ Diamond Fall - \$17,000
- ☐ Diamond Spring + Fall - \$27,000

TITANIUM

- ☐ Titanium Spring - \$10,000
- ☐ Titanium Fall - \$13,500
- ☐ Titanium Spring + Fall - \$21,000

PLATINUM

- ☐ Platinum Spring - \$7,500
- ☐ Platinum Fall - \$11,500
- ☐ Platinum Spring + Fall - \$17,000

GOLD

- ☐ Gold Spring - \$6,000
- ☐ Gold Fall - \$9,000
- ☐ Gold Spring + Fall - \$13,500

SILVER

- ☐ Silver Spring - \$5,000
- ☐ Silver Fall - \$6,000
- ☐ Silver Spring + Fall - \$10,000

EXHIBIT

- ☐ Exhibit Spring - \$3,500
- ☐ Exhibit Fall - \$4,500
- ☐ Exhibit Spring + Fall - \$7,500



APPLICATION

2022 Application

Contact information

Contact Name

Company *(Please list your company's name as it should appear on marketing materials)*

Address

City

State

Zip

Phone

Email

Please provide your credit card information below or select "invoice" option.

Account Type ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover **OR** ☐ Invoice Me

Cardholder Name

Account Number

Expiration Date

CVV

Please note: Applications are subject to approval. Return your completed sponsorship form via e-mail to conference@trigild.com